



XII PLENARY SESSION – ROME, february 13 2001

Italian Ministry for Foreign Affairs- Hall of International Conferences

Program

09.00 Registration of participants

09.30 Opening addresses

- On. Lamberto Dini, Italian Minister for Foreign Affairs
- On. Mauro Fabris, Italian State Sub-Secretary, Ministry of Industry and Foreign Trade
- Mr. Nariaki Nakayama, Japanese Vice-Minister of Economy, Trade and Industry (METI)

10.00 Opening remarks

- Umberto Agnelli, Co-President Italy-Japan Business Group
- Yoshiharu Fukuhara, Co-President 'Italy-Japan Business Group

10.15 Socio-economic overview of country system

- Mario Deaglio, Professor of International Economics, University of Turin, "*Analysis of influences of the New Economy and the IT revolution on Italian economic system*"
- Yoshihiko Saeki, President, JETRO "*Economic overview of Japan and of Japanese-Italian economic relationship in the frame of globalizing world economy*"

10.45 Coffee Break

11.00 International development of SMEs

- Luigi Dante, Director General, Simest "*Financial instruments for internationalisation of SMEs*"
- Antonio D'Amato, President, Confindustria "*The process of internationalization of the Italian industry and the role of SMEs*"
- Nobutaka Kengaku, President, Japanese Small and Medium Enterprises Corporation (JASMEC), "*Measures for the internationalisation of SMEs*"

11:45 Investment Promotion

- Maurizio Ghislandi, Communication External Affairs' Director, Sony Italia, "*Problems with investment in Italy and efforts at localization*"
- Umberto Di Capua, Chairman, Sviluppo Italia, "*Perspectives for the attraction of foreign investments in Italy*"

12:15 Development & training of human resources

- Prof. Adriano De Maio, Politecnico Milano
- Motoyuki II, Human Resources Manager, NTT Communications Corporation.

12:45 Press Conference: U. Agnelli e Y. Fukuhara, Co-Presidents Italy Japan Business Group

13.00 – 14.45 Lunch

- 15:00 Multimedia**
- Carlo Malaguzzi, Director of Multimedia Department, De Agostini Geographical Institute, "*New technologies and multimedia editing in Italy*"
 - Kazuhiro Takagi, Director Gateway Business Department, NTT Do.Co.Mo., "*I-mode technology (continuous Internet connection via mobile phones) and development of contents*"
- 15:30 Technology and Environment**
- Peter Schwarz, Director of Research Department, E.N.I., "*Processing and environmental technologies in the Italian Industry*"
 - Kaneyoshi Ito, General Manager, Honda Motor Co. Ltd.
- 16:00 Regional Exchange**
- Duccio Campagnoli, Head of Regional Department for Economic Activities, Emilia-Romagna
 - Takatoshi Ando, Vice-Chairman, Softopia Japan, Gifu Prefecture
- 16:40 Italy in Japan 2001**
- Umberto Vattani, General Secretary of Italian Ministry for Foreign Affairs
- 16:45 Conclusions**
- Fabrizio Onida – President, ICE
- 17:00 Closing remarks**
- Yoshiharu Fukuhara, Co-President, Italy-Japan Business Group
 - Umberto Agnelli, Co-President, Italy-Japan Business Group
- 19:30 Reception offered to participants by the Japanese ambassador in Italy, Hotel St. Regis Grand.**