



ITALY·JAPAN
BUSINESS
GROUP



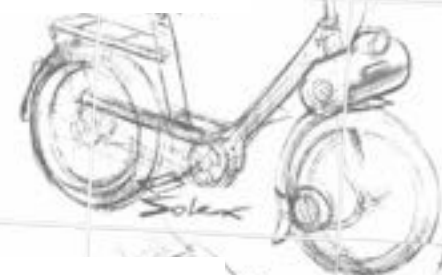
IVORY PANEL
SAME FEELING
AS VINTAGE



BLACK 100% BROWN
WITH CHROME RING



SOLID WHITE
CABINETS
AS '64 BOYSHEIK



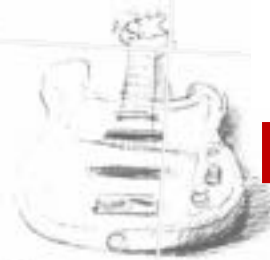
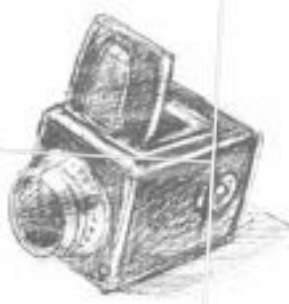
Solex



500
THINKER
GRILLE
WITH EMBOSSED
LOGO

Roberto
Giolito

Designing



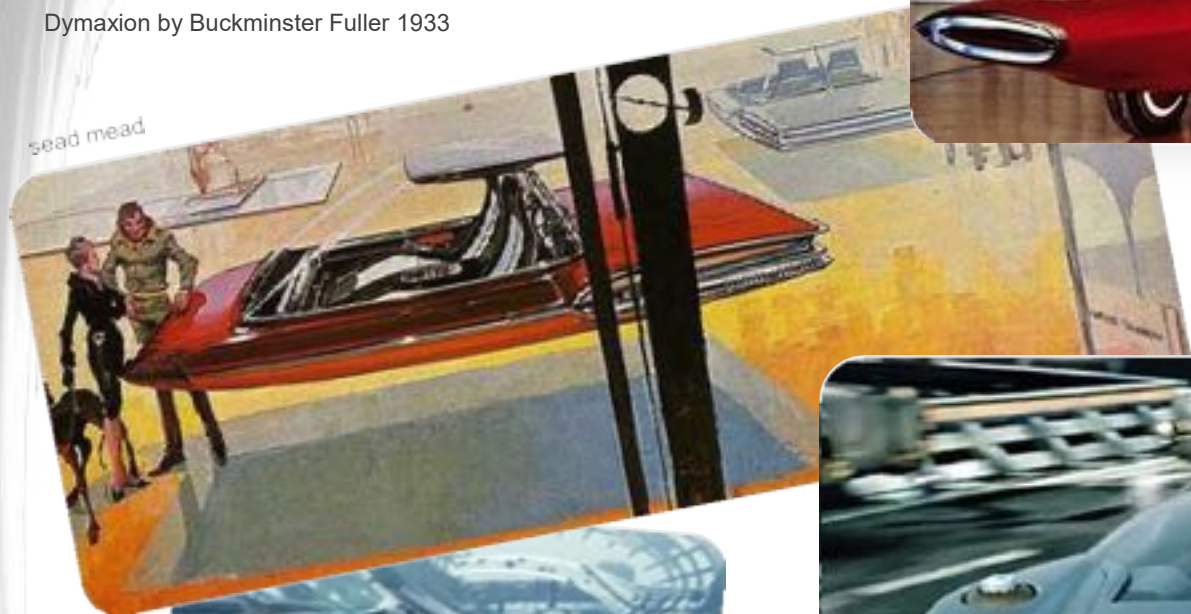
Fender



Ford Gyron 1961



Dymaxion by Buckminster Fuller 1933

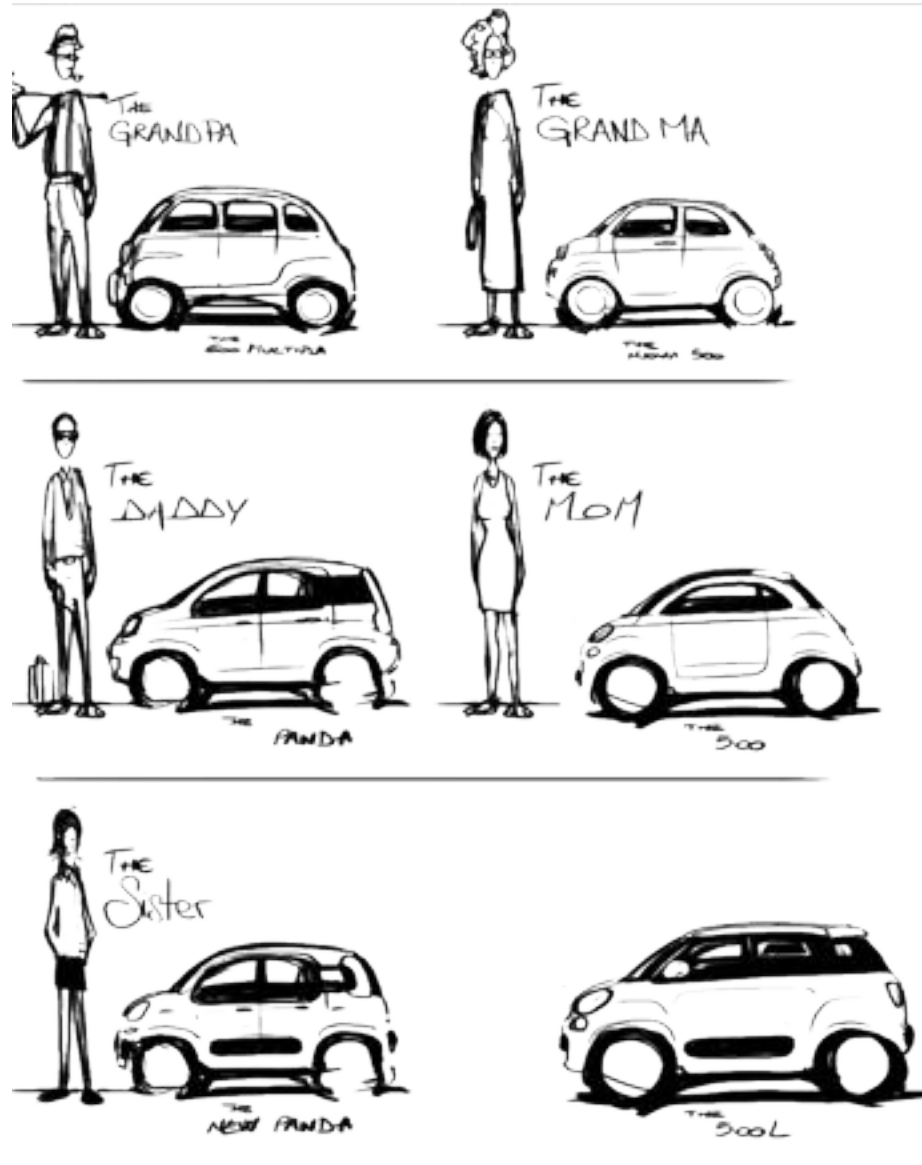


total recall



minority report

futuram
a



persona

|



Fiat 500



Fiat 1100



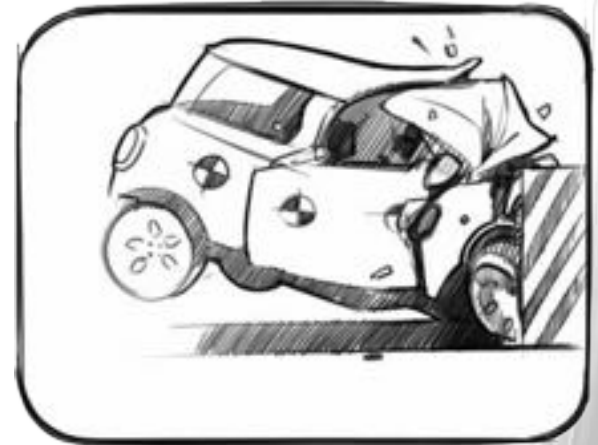
guidare evitando errori



Fiat 500

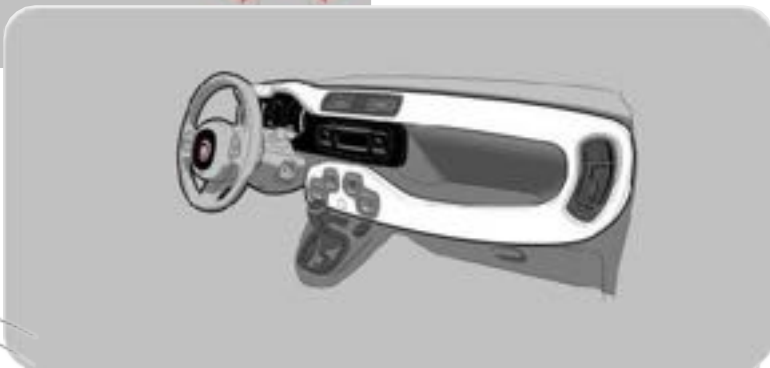
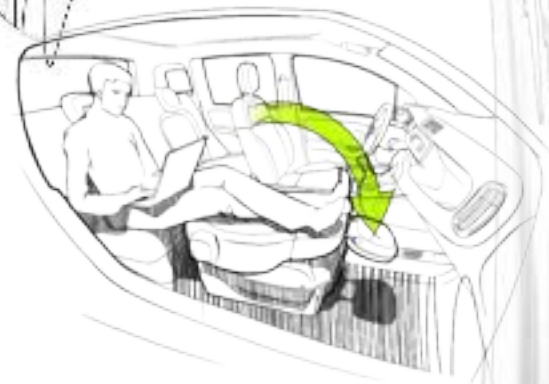
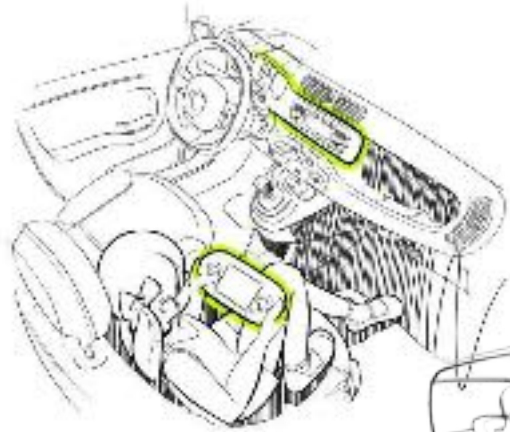


Fiat Panda



mitigare le conseguenze degli errori

**managing
complexity**



**experience
design**

upgraded

internet of cars

eye in the sky

river for

EASINESS

advanced driving assistance

intuitive and friendly controls

the access era

SAFETY

visibility

no-stress

seamless integration with everyday tasks

automated maintenance tasks

extended interface

COMFORT

WELLBEING

flexible

business on the go

free layout

stay in the beta

STYLE

proudly recycled

daily delight

urban furniture

no age

MOOD

custom made components

custom made

scenario

EASINESS

eye in the sky

river flow

zero maintenance

reduced human failure factor

the access era

liquid traffic

flexwork
(no more

SAFETY

personal mobility fleet

less tracks, less interruptio

extended interface

enjoy your time

COMFORT

WELLBEING

cleanstreet

T

G

business on the go

citysurf

no signs, no park

augmented city

STYLE

urban furniture

belvedere

avacar

MOOD

customized environment

context based
functionalit
User's
bench, energy ho

scenari

o

reduced human failure factor

safety

EASINESS

flexwork
(no more 9-18)

liquid traffic

puzzle-parking

SAFETY

less tracks, less interruptions

"i feel lucky" trips

COMFORT

WELLBEING

freedom

E_{eat} I_n N_{str} G_{ee}
no signs, no parkings

STYLE

context based functionalities:
bench, energy hotspot,
light

urban furniture design
graphicity explosion

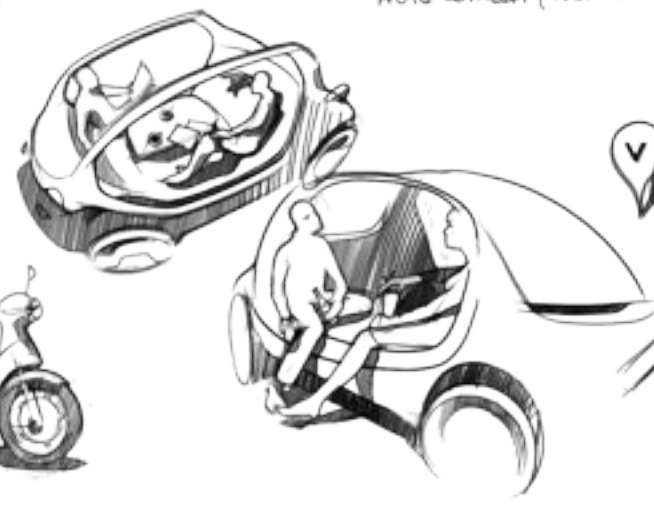
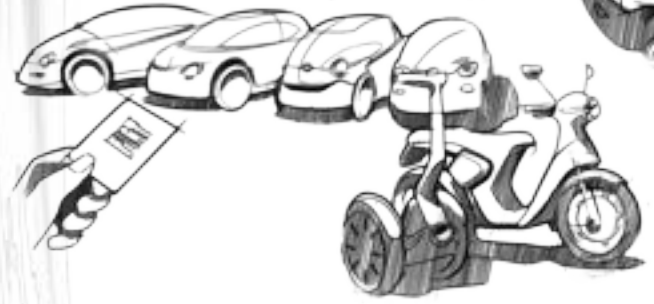
MOOD

avacar

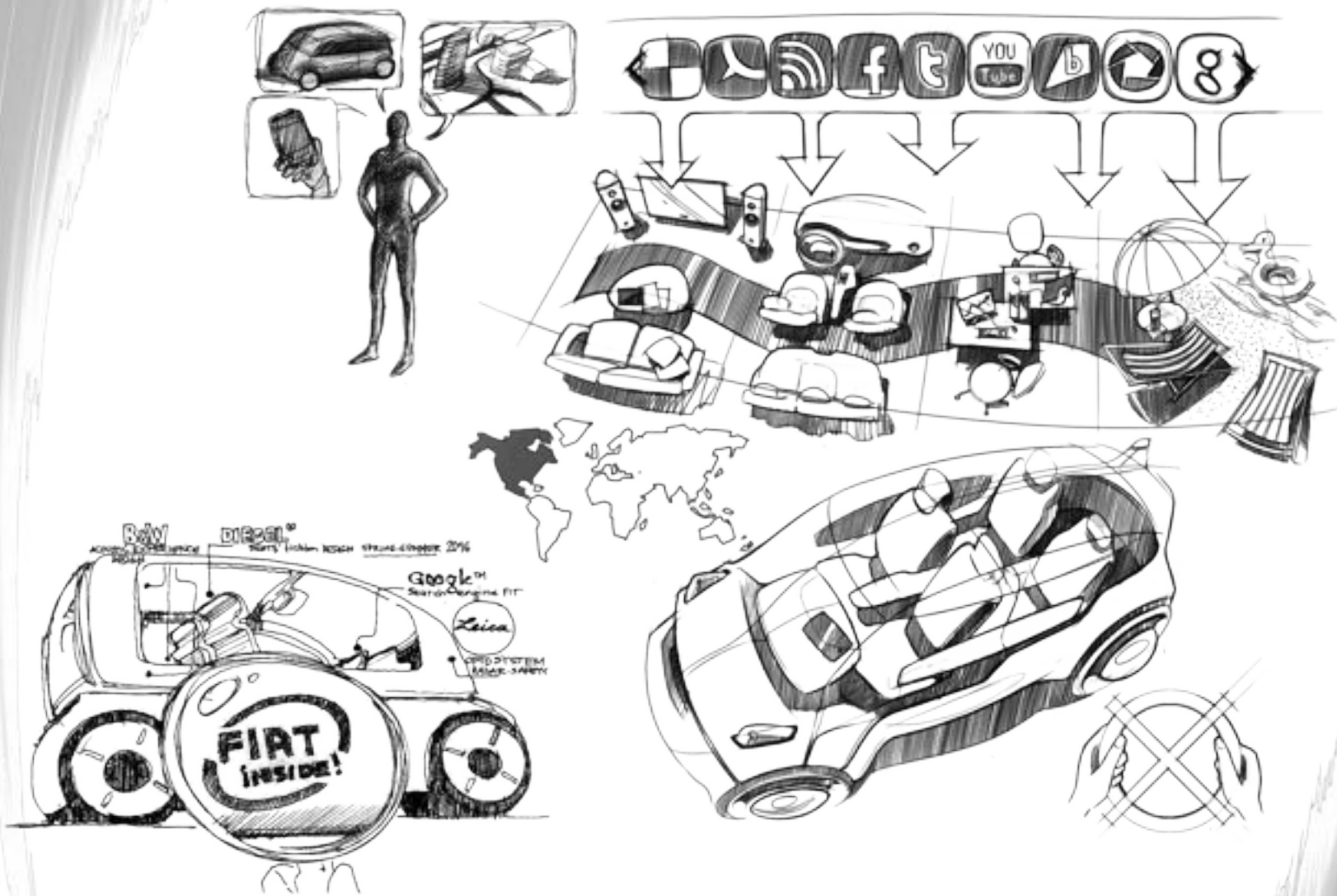


DOMENICA

GIOVEDÌ LUNEDÌ

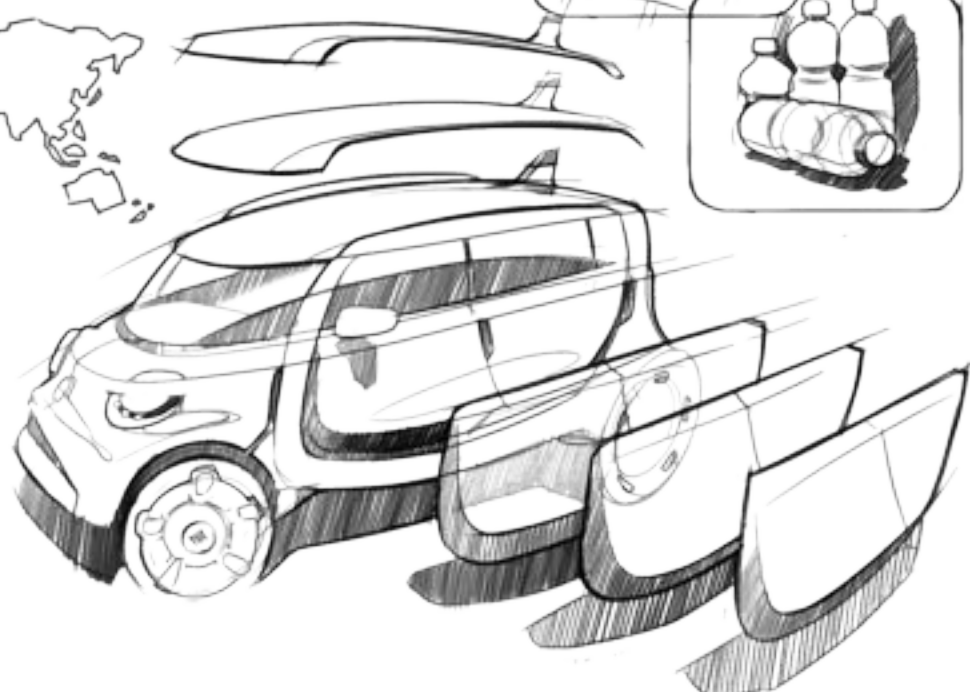
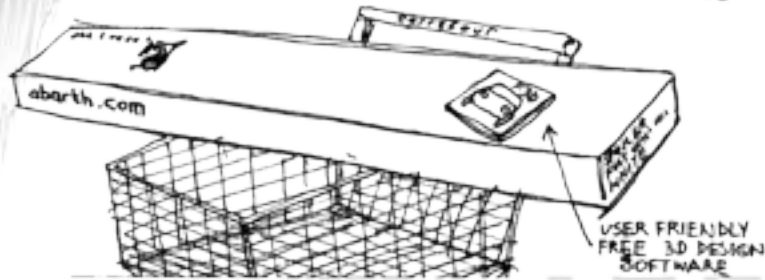


tomorrows
challenges

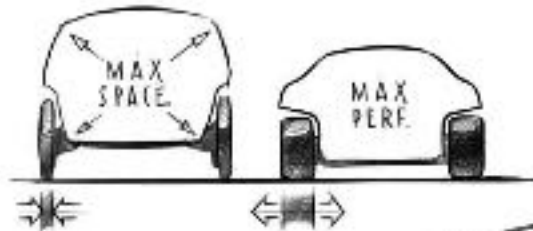
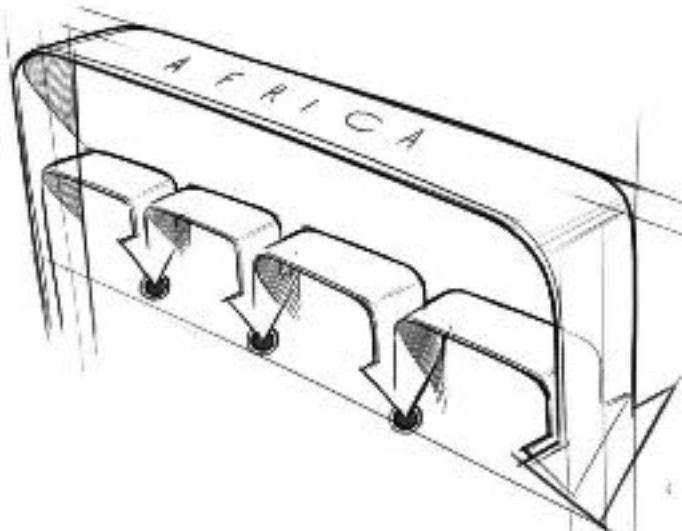
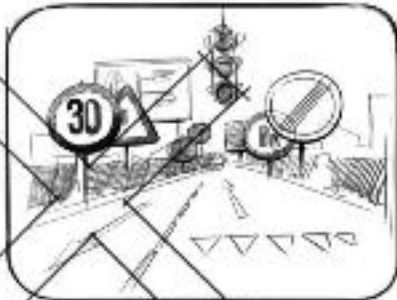


tomorrows
challenges

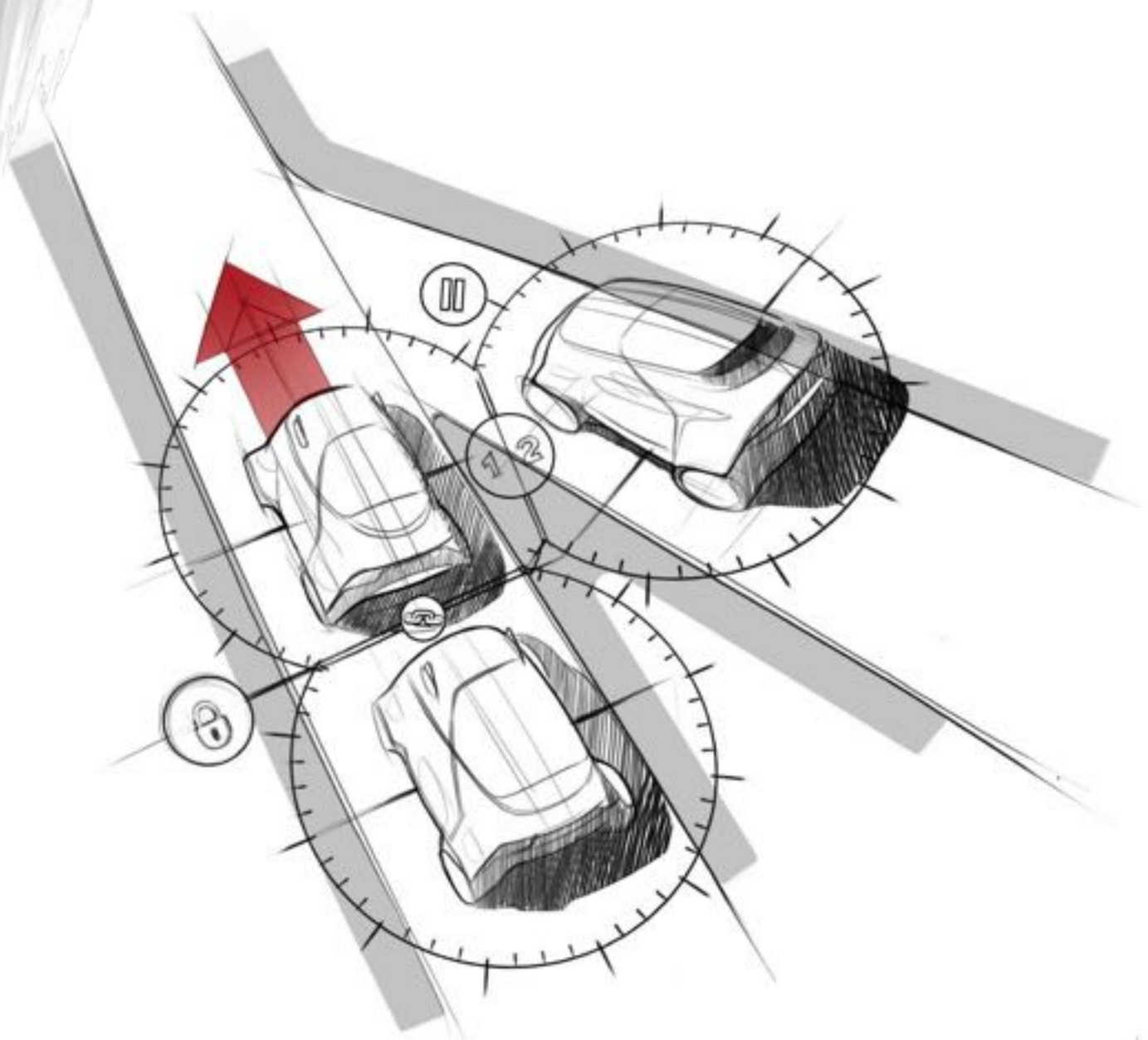
GVO : INDEPENDENT SUPPLIERS OF LICENSED TUNING PARTS



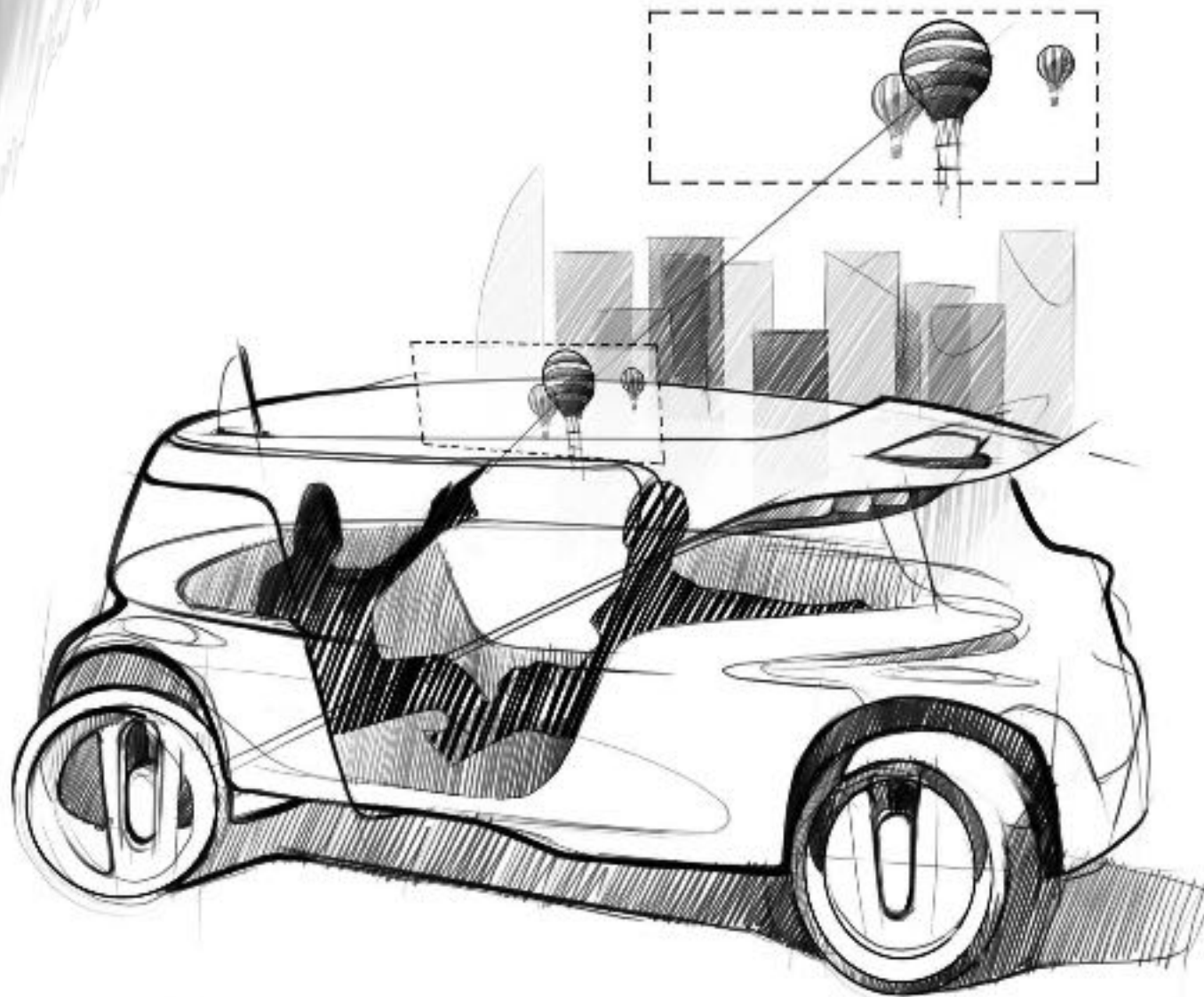
**tomorrows
challenges**



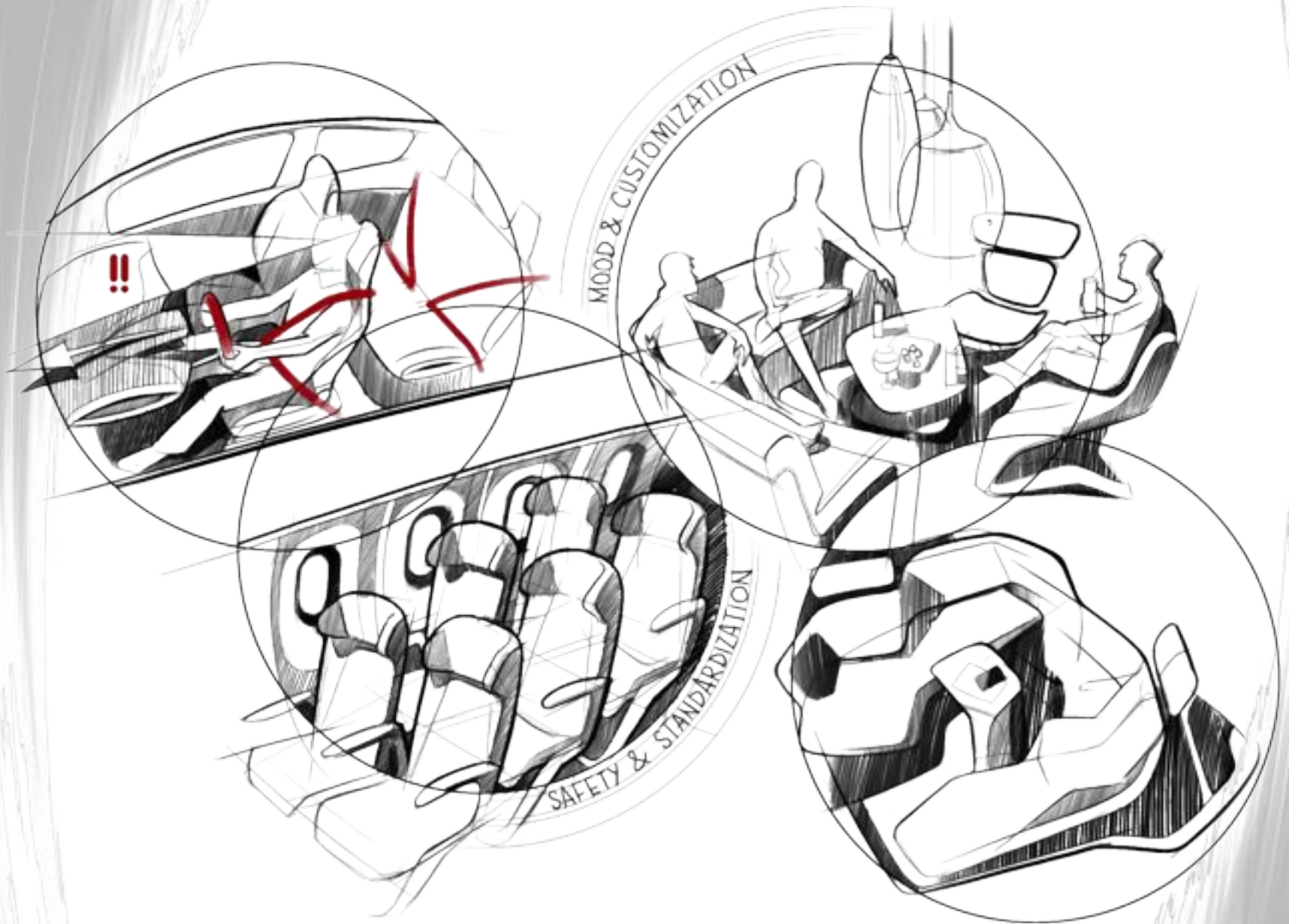
tomorrows
challenges



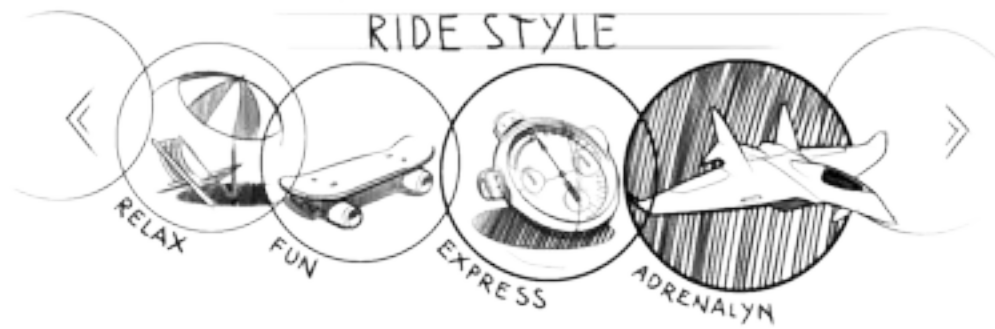
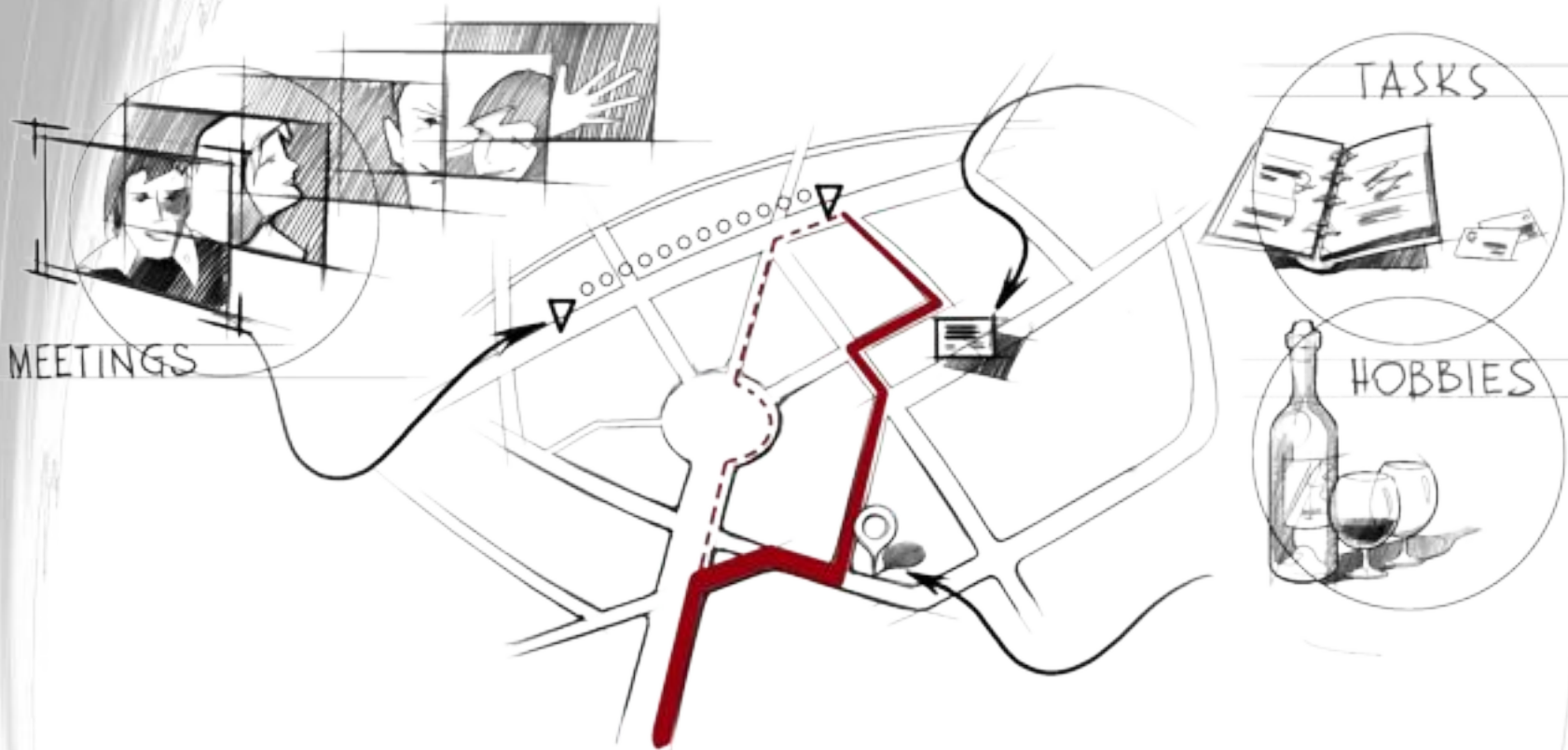
**cars deal with cars, enjoy your
time**



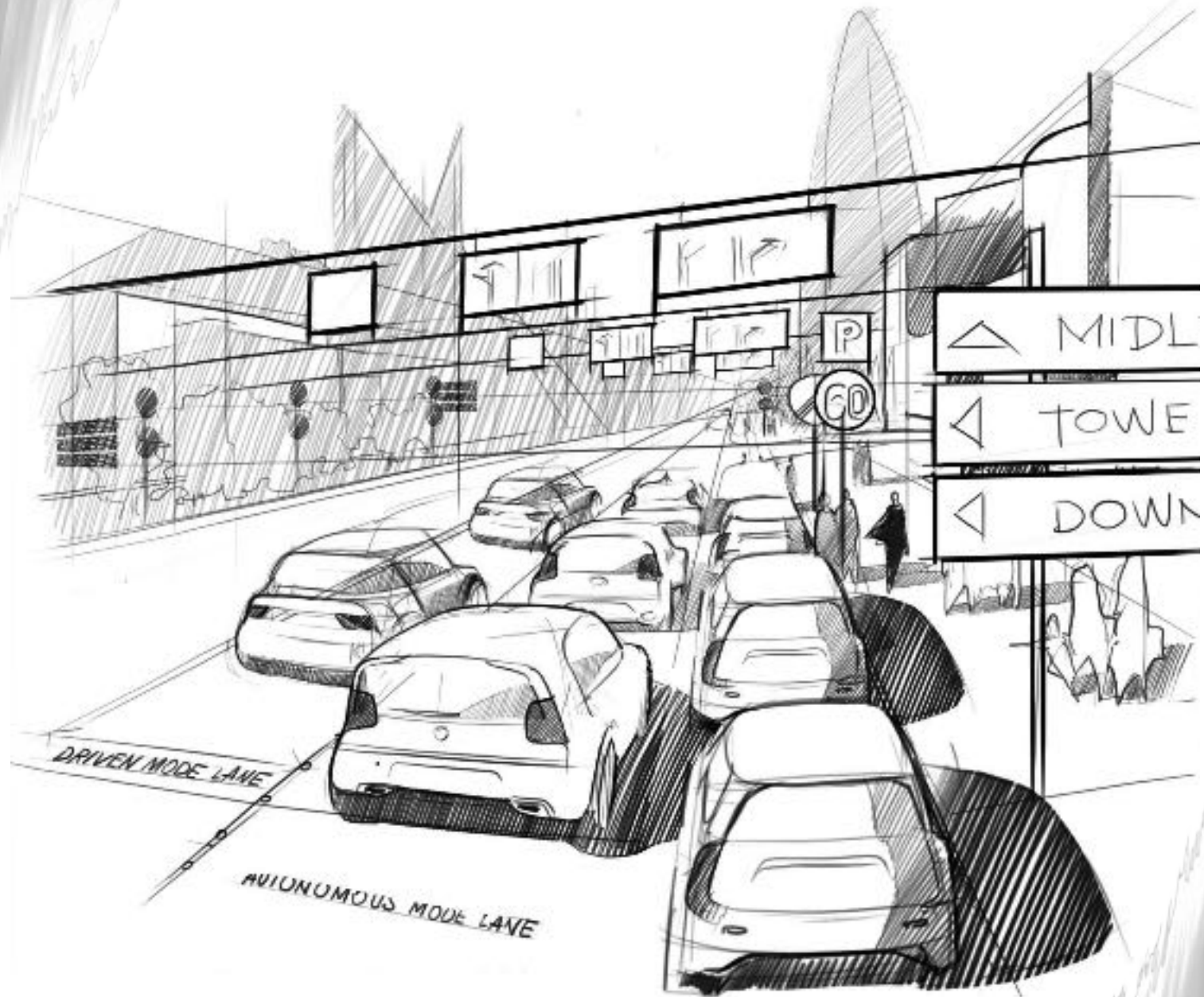
**rediscover the city you believed to
know**



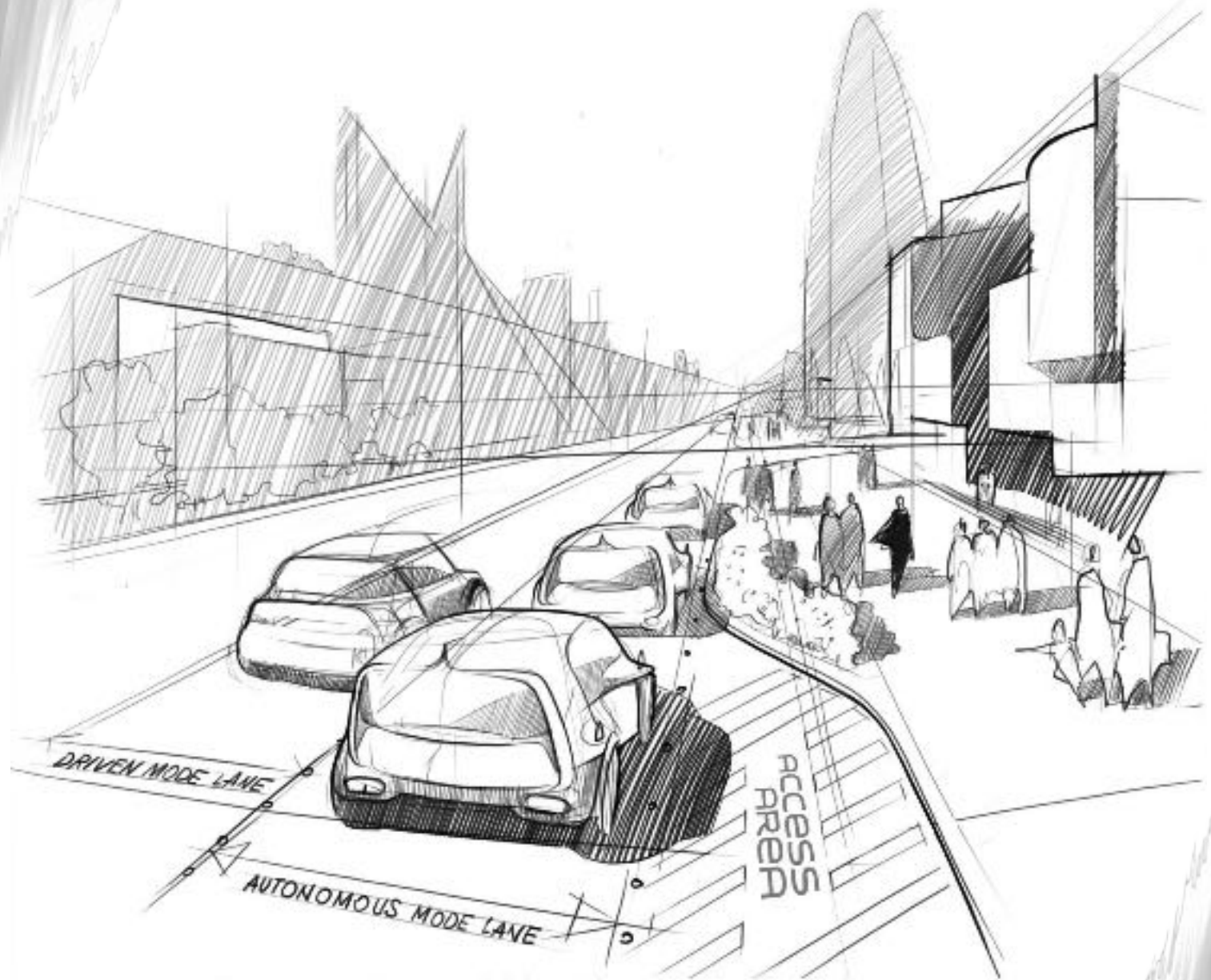
moving from standard to personal



a trip to
live



city
2.0



city
3.0

Simple
Tools



Thank
s

IVORY PANEL
SAME FEELING
AS VINTAGE 500 SPEEDING
WHEEL

BLACK
KNOBS

DULL
CHROME
RING

BLACK IRON BUSHES
WITH CHROME RING

SOLID WHITE
CABINETS
AS IN BOYSHEIK



THINKER
GRILLE
WITH EMBOSSED
LOGO

Yamaha



Fender

