



ALCANTARA[®]
extraordinary every day

XXVIII Assemblea Generale dell'Italy-Japan Business Group

25/Nov/2016 @ Palazzo Reale

Panel 4 : Designing

Alcantara ***HIGHLIGHTS***

Alcantara S.p.A. is the Italian **company** that manufactures and markets worldwide the homonymous **material** under the **registered trademark** Alcantara®, an innovative group of products that are the result of a unique technology.

Alcantara S.p.A. is then the only world producer of the Alcantara® material, guarantee of pure Italian quality and excellence.

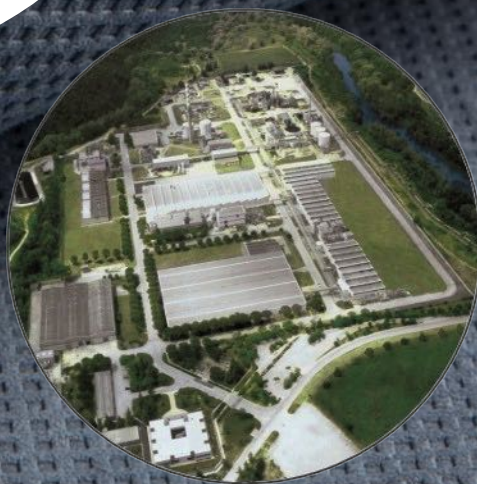
Production plant and **R&D** facilities are located in **Nera Montoro** (85 Km North of Rome), on a surface of 450,000 sqm.

The **headquarter** - including Top Management, Design & Style department, Sales & Marketing offices, Communications activities, Administrative & Legal offices - is based in **Milan**.

Alcantara ***THE COMPANY***



R&D Centre

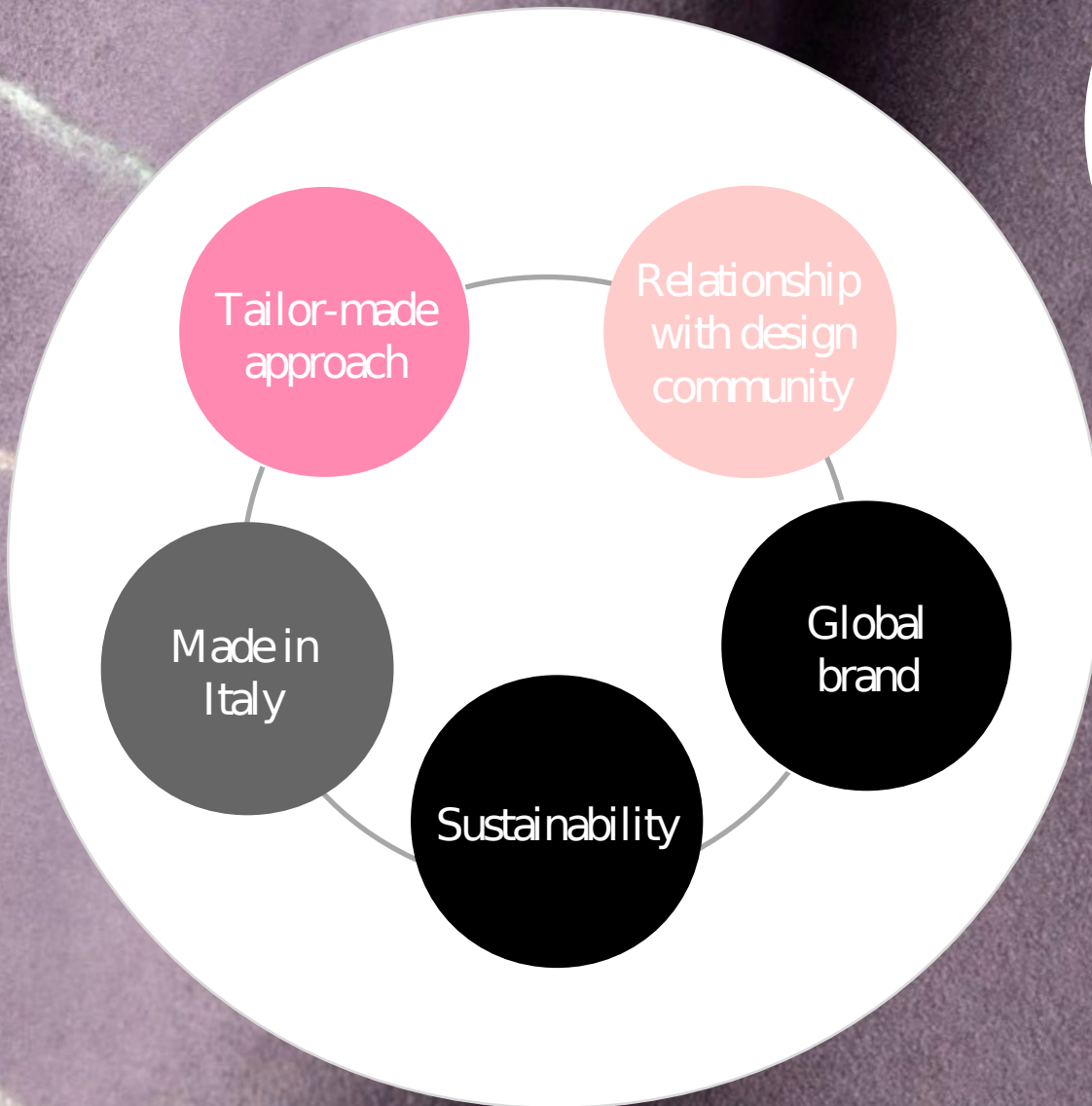


Manufacturing plant



Milan Headquarters

Alcantara
OUR UNIQUE
BUSINESS
APPROACH



Alcantara
MADE IN ITALY
A STRONG VALUE

Made in Italy

is a strong value well recognized worldwide, especially in Asia and in the USA.

For Alcantara
“Made in Italy” means
the unique ability
to combine high-tech
processes and
craftsmanship.

Made in Italy

is a key point of Alcantara competitive strategy.

Alcantara
MADE IN ITALY
A STRONG VALUE

In addition, for Alcantara
Made in Italy
is based on **never-ending**
research and innovation.

We have one of the
biggest Research Center
in the textile industry
in Europe
totally based in Italy.

In the downstream
part of production,
for special services
and tailoring on the material
Alcantara works with a network
of **small and medium sized**
Italian companies.

Alcantara **TAILOR MADE**

Tailor made means extreme customization

“Tailor-made” solutions means the capability to develop exclusive solutions which are a combination of style and technology, beauty and functionality.

Due to its versatility, Alcantara permits a high degree of product customization; ensuring that customers are always offered **cutting-edge solutions** with **aesthetic, technical and sensory qualities**.

In this process **Alcantara is taking full responsibility and care of all the different steps of developing and delivering the final customized solution.**

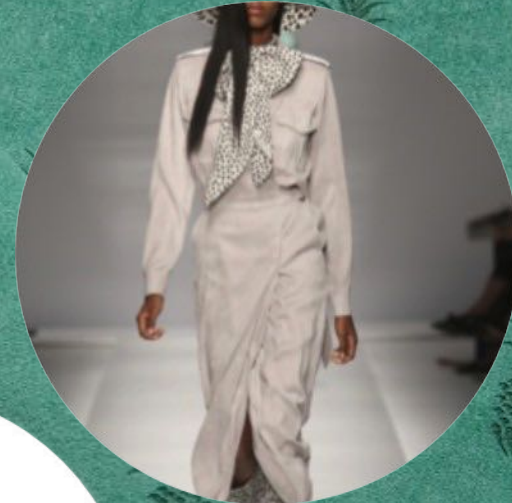
This capability, which differentiates Alcantara from any other company in the market, is highly appreciated by top level global customers.



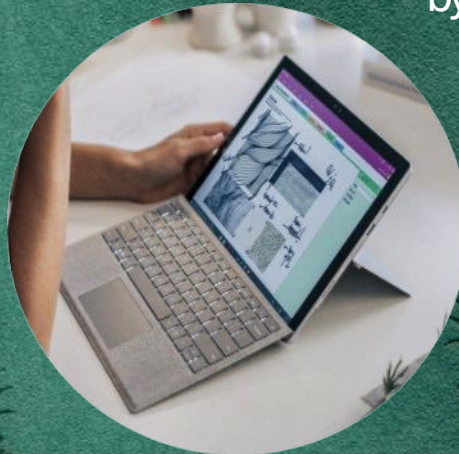
Swarovski Slake



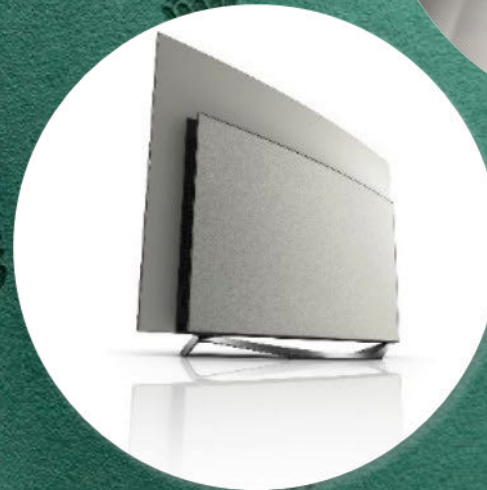
Alfa Romeo 4C La Furiosa
by Garage Italia Customs



Max Mara



Microsoft Signature
Type Cover Surface Pro4



Panasonic OLED

Alcantara
TAILOR MADE



Ferrari 458 Speciale



A powerful source of inspiration

Since many years we have been cultivating an extremely rewarding relationship with the excellence of the design community, collaborating with both **established top designers and creative avant-gardes.**

Alcantara® material is unique, extremely versatile and can be presented in countless different ways. Through the years, it became the means by which international artists and designers express their creativity.

Alcantara receives back new ideas on how to present and apply the material.

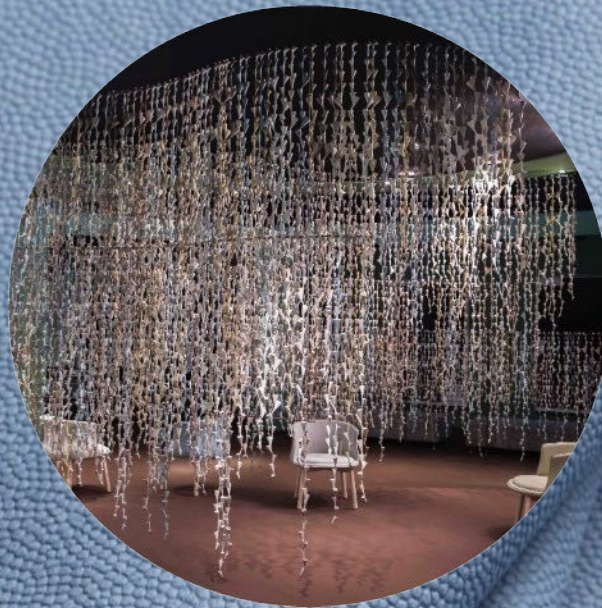
This mutual process of **taking and giving inspiration** continuously upgrades the tailoring process and it is so important that it has become an integral part of **Alcantara's competitive strategy.**

Today the design community fully understands the endless potential of Alcantara® material and its ability to constantly renew itself.

Alcantara RELATIONSHIP WITH THE DESIGN COMMUNITY



Y's by Yohji Yamamoto



Nendo

**Alcantara
RELATIONSHIP
WITH THE DESIGN
COMMUNITY**



Rebecca Moses



Marcel Wanders



Aquilano.Rimondi

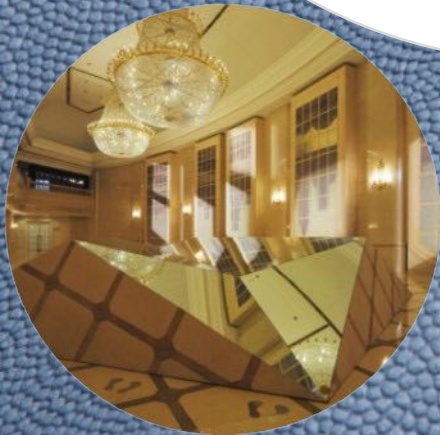
From Artists to Art Institutions

Over the years Alcantara has developed a special relationship with the world of design and creativity, ultimately attracting the **interest of important museums.**

Every year since 2011 Alcantara partners with MAXXI Museum with the aim of stimulating new creative expressions coming out from Alcantara material. In 5 years of partnerships more than 30 internationally renowned designers and artists have been involved.

Other prestigious collaborations with museums include Aurora Museum in China and Palazzo Reale in Milano.

Alcantara
RELATIONSHIP
WITH THE DESIGN
COMMUNITY



Aurora Museum,
Shanghai



MAXXI Museum,
Rome



Royal Palace,
Milan

Alcantara is the **1st Italian industrial company**, and among the **very few in the world**, to achieve the Carbon Neutrality status.

Taking and keeping strong commitment on sustainability is a key point of our **competitive strategy**.

Alcantara
SUSTAINABILITY
A key value of
Alcantara Company

We believe that **Sustainability is consistent with** the long-term goal of increasing **the economic-financial value** of the Company.

Stakeholder engagement create a shared culture through multiple tools and activities.

Since 2009 Alcantara published its **Sustainability Report**. It is an act of transparency about all the things we do.

Alcantara has built its supply chain focusing on **responsible procurement**.



Thank you

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