

Yagi Tsusho Group

November, 2016

CORPORATE PROFILE

DATE INCORPORATED:	December 21, 1946
PRESIDENT & CEO:	Yuzo Yagi
HEADQUARTERS:	Tokyo & Osaka, Japan
OVERSEA SUB:	Italy, France, UK, China, USA, HKG
YAGI TSUSHO EUROPE:	Founded in 1971
SALES :	JPY40,000Mil (USD400Mil)
EMPLOYEES:	200 excluding shop staff & Factory employees
PRIMARY BUSINESS:	Imports : Brand Marketing and Distribution, Garment and Fashion Accessories, and Foods stuff Exports : Fabric and Yarn

OPERATION

IMPORT	Yagi handles products with quality, fashion and craftsmanship. Yagi imports and sell to leading multi brands stores and to department stores.
DISTRIBUTION	Direct distribution through attainment of exclusive rights as importer and distributor(Including operation of flagship stores)
SALES POINTS	500 Top end stores throughout Japan Our flagship stores in Europe and USA.
M&A	M&A or Investment into overseas makers and market to world wide with own global branding strategy.
JV	Joint Venture with overseas makers to build up solid sales organization.



- Moncler is born in France in the 1950s.
- Moncler is now considered as the most successful Luxury brand in the world.
- Yagi started distribution in Japan in 1996, later in 2009 Yagi founded joint venture company, Moncler Japan.
- Sales in Japan 20 billion yen.



- MACKINTOSH is a Scottish rubberized coats maker of which history started 18th century.
- Yagi started distribution in 1997 and later in 2006 acquired the company.
- Yagi added fashion sensibility and appropriate fitting as fashion products and market to the international market.
- Flagship shop in London, Tokyo, and new shop will be opened in NY January 2017.
- License “Mackintosh London” and “Mackintosh Philosophy” in Japan through Sanyo-Shokai, of which sales reaches 25 billion yen.



LONDON STORE on Conduit Street, London



TOKYO STORE at MINAMI AOYAMA



BRANDS

J & M DAVIDSON


MONCLER

MACKINTOSH 

WOOLRICH
JOHN RICH & BROS.

ALEXANDRE
DE PARIS


Barbour.

 HELEN KAMINSKI
AUSTRALIA

 SCOTLAND
"Traditional
Weatherwear"
CUMBERNAULD
GLASGOW


three dots


GRÈS
PARIS

de champagne
Letroyes
MADE IN FRANCE
100% cotton
QUALITY GUARANTEED


BRCK
ENGLAND